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## Press Release

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### **Aethon Names Joseph Gentile New Vice President of Sales**

August 18, 2010 – PITTSBURGH, PA – Aethon, the nation’s leader in developing and providing 21st century robotic delivery solutions to hospitals, today announced the appointment of Joseph Gentile as vice president of sales.

Gentile brings to Aethon more than two decades of experience in the healthcare industry, most recently serving as vice president of sales for TeleTracking Technologies, the market leader in Web-based healthcare technology dedicated to increasing hospital patient flow and emergency department throughput. He also has held executive sales positions for Merge eFilm Inc. in Milwaukee, Picker International/Marconi Medical in Chicago and IMACS Medical in North Carolina.

“Joseph brings to Aethon a wealth of experience and a proven ability to develop and implement sales programs that work,” said Aldo Zini, president and chief executive officer of Aethon. “As Aethon continues to grow and bring our logistics management and chain-of-custody solutions to hospitals across the country, Joseph will play an important role on our management team and in the development of Aethon’s marketing and sales strategies.”

Aethon’s innovative “TUG” robots dependably and affordably deliver meals, medications and supplies throughout the hospital in ways that increase productivity, improve healthcare efficiency and enrich patient care. Its MedEx system, used in conjunction with TUGs, is the first advanced automated tracking and chain-of-custody documentation system that allows pharmacies to improve the reliability and accountability of all medication deliveries throughout the hospital.

“The healthcare industry is changing rapidly, and Aethon is helping to lead that change,” said Gentile. “As hospitals look for increased efficiencies and greater accountability, the robotic solutions being uniquely offered by Aethon are the right products at the right time. I am thrilled to be joining Aethon at such an exciting time in its history.”

Gentile holds a bachelor’s degree in liberal arts from Pennsylvania State University. He has earned sales certification from Sandler and Solution Selling. While at General Electric Medical Systems, he attained a Six Sigma Black Belt certification.

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About Aethon: Aethon is a leader in healthcare supply chain logistics, chain-of-custody and workflow solutions that automate the movement of equipment and supplies throughout the hospital. At the core of Aethon’s solution is a proprietary autonomous mobile robot, known as the TUG, which can be used to deliver, track and retrieve medications, supplies, meals, equipment and more. TUGs improve asset utilization, ensure regulatory compliance, reduce costs, enhance clinical productivity, improve workflow and allow clinicians to focus on patient care. Hospitals using TUGs realize an ROI of 20 to 50 percent, while improving nurse and patient satisfaction. More information is available at [www.aethon.com](http://www.aethon.com).

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